

# Pro-Plas

## Expo 2013

### WHO SHOULD BE EXHIBITING?

Manufacturers and suppliers of Plastics Processing Machinery including products such as:

- Blow Moulding and Injection Moulding Machinery
- Chillers • Converting Equipment • Extrusion Equipment
- Feeders • Processing Aids • Recycling Equipment
- Various Materials



### WHO WILL BE VISITING

The visitors will include those involved in all manufacturing sectors, automotive, furniture, IT, medical, food and beverage processing industries, fruit and farming, packaging and related industries, pharmaceutical and cosmetics manufacturing sector, retail and wholesale, plastics manufacturing, printing and labelling.

Quality visitors, at a senior level with decisive purchasing power, such as owners • directors • general managers • technical, works and production managers • in-plant operators, engineers and technicians • food and packaging technologists and scientists • quality controllers • chemical engineers • farmers • laboratory technicians • buyers, specifiers and estimators.

You should be there to meet, interact and gain exposure to your customers and potential customers and to compete for your market share.



Ocean Machines - Gabriel Walravens, Managing Director,  
- "over 250 visitors to their booth with six confirmed orders and over 140 requests for quotations".

# THE PRINTING MACHINERY & SUPPLIES EXHIBITION

The printing industry is at the forefront of technological change, one of the greatest areas of advancement being the growing use of digital technologies, but also major technology advancements in the area of conventional printing.

Globally competitive, the South African printing industry, which encompasses printing, paper and magazine and book publishing, is developing fast and great strides have been made in each of these areas. Naturally, a close relationship also exists with the packaging industry.

Printing is spread over a wide spectrum of companies from small print shops offering quality express services with the ability to turn around short print-runs fast, to the much larger print houses that produce high quantity and quality print-runs, in addition to publishing magazines and books. Many corporate businesses have also invested in state-of-the art equipment for large in-house projects.

The equipment in use ranges from simple one-colour machines to ultra sophisticated 8-colour printing presses operating in conventional printing and digital technologies.

Showing consistent growth, the printing, packaging and publishing industry is performing well and has not only met the supply of local demand, but also meets the needs of the rest of Southern Africa. High quality products combined with attractive comparative costs continue to boost the export market.

The focus of Print Expo will be to highlight the latest international trends and innovations, and assisting buyers requiring the latest information on digital and conventional printing solutions in their decision-making process.

## AFRICA'S ESSENTIAL FORUM FOR THE PRINTING & RELATED INDUSTRIES

Print Expo is ranked as the sub-continent's essential forum for the printing, publishing and electronic media related industries, and bridges the gap between conventional and state-of-the-art digital technology in the printing and associated industries. The only show of its kind in Southern Africa, Print Expo 2013 will provide a dynamic platform to showcase these latest technology-driven products and services to a wide, targeted audience base.

***Exhibitions are an excellent, results-driven opportunity that makes good financial sense. Exhibiting will be the most cost-effective way to reach the greatest number of decision-makers in your specific market in the shortest space of time.***

